

Paulina Cybulska

UX/UI Designer

Profile

Made my steps thru different types of Art, Marketing and Advertising to end up at UX and UI world that connects it all.

- 12 years of music.
- 12 years of modeling.
- In love with the beauty of architecture and how it serves it's purpose since I remember.

Ask me about:

Architecture and UX Thinking
Painting and Drawing in UI

Languages:

Polish- native
English- fluent
German- B2 Telc

Education

UX/UI Design

CareerFoundry.com
08.2022- 04.2024

Bachelor of Arts

Marketing and Advertising

Oxford Brookes
Polish Open University
Vistula
09.2011- 06.2015

I Degree Music School in Sieradz

Violin, Guitar, Piano
09.1996-06.2004

Courses:

Drawing and Painting

at Vedran Vrazalic- preparation
course for architecture portfolio
03.2020-02.2022

Experience

2022-2024 UX/UI Projects

Managed comprehensive UX/UI projects, ensuring user-centric designs and visually captivating interfaces. Key contributions include:

- Spearheaded user research initiatives, resulting in detailed personas, user flows, and journey maps.
- Developed prototypes and conducted thorough usability testing to refine designs iteratively.
- Applied advanced composition and visual design techniques, including user flow diagrams and high-fidelity UI mockups.
- Produced comprehensive style guides to maintain design consistency across platforms.
- Implemented responsive design strategies for diverse breakpoints, ensuring seamless user experiences.
- Authored project case studies, highlighting design processes and outcomes for online portfolios.

2018-2022 Manager of building sites, architect on private projects

- Oversaw construction and interior design, coordinating multinational teams and overcoming language barriers.
- Utilized Excel for project management and tracking, ensuring efficient operations.
- Hands-on involvement in construction processes, maintaining project integrity and timelines.
- Directed over 100 personnel, ensuring projects stayed on track.
- Spearheaded interior design selections aligned with architectural visions.
- Managed projects in heritage buildings, navigating monument protection regulations.

2007-2019 Model

- Represented by over 25 prestigious modeling agencies across more than 20 countries.
- Developed resilience and adaptability working under pressure, while quickly adjusting to diverse environments, cultures, religions, and languages.
- Gained experience in various modeling platforms including catwalks, shows, editorials, showrooms, catalogues, and model tests, contributing to the growth of personal portfolio.

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